



Delray Beach
OPEN

ATP 250

DELRAY BEACH OPEN SPONSOR DECK

FEB. 12 - 21, 2027

WHERE CHAMPIONS PLAY AND FANS PARTY



DIVERSE



Fans Reside

- 46.4% Palm Beach County, FL
- 15.2% Other Florida Counties
- 14.8% New York/New Jersey
- 8.9% Broward County, FL
- 6.8% International

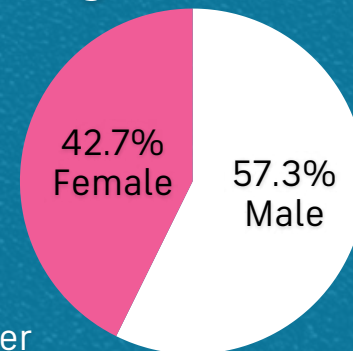
*Other not included

LOYAL



Gender/Age

- 49.6% 51-70
- 20.9% 35-50
- 15.5% 70+
- 11.1% 18-34
- 2.9% 17 & Younger



PASSIONATE



Annual Household Income

- 26.9% \$100k-\$199k
- 25.5% \$200k-\$499k
- 16.5% \$50k-\$99k
- 10.9% \$500k-\$999k
- 5.7% \$1m+

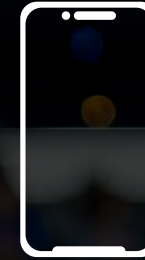
*Other not included



OUR REACH



- Televised Worldwide in over 170 Countries
- Televised Nationally on Tennis Channel with a total reach audience of over 1.6 million
- Least likely channel for viewers to fast forward through commercials



- 164k+ Followers across all Social Media Platforms
- 7.8m+ Total Views across all Social Media Platforms during month of February
- 205k+ Total interactions across all Social Media Platforms during month of February



- 30k+ Subscribes on Tournament E-Newsletter
- 63% E-News Open Rate
- 3% E-News Click Rate



- 773k+ Total Annual Website Views
- 1m 49sec Average Engagement Time Per User
- 401k+ Total Website Views in month of February

SPONSORSHIP CATEGORIES

A background image of two tennis players shaking hands on a court. The player on the left is wearing a white shirt, and the player on the right is wearing an orange shirt. The background is a blurred crowd of spectators.

CO-TITLE SPONSORSHIP

PRESENTING SPONSORSHIP

DIAMOND SPONSORSHIP

PLATINUM SPONSORSHIP

GOLD SPONSORSHIP

PREMIER PATRON SPONSORSHIP

EXHIBITOR SPONSORSHIP

For more sponsorship information please call 561-330-6000 or email ibaron@YellowTennisBall.com

EXHIBITOR SPONSORSHIP

PRESENT THE UNEXPECTED

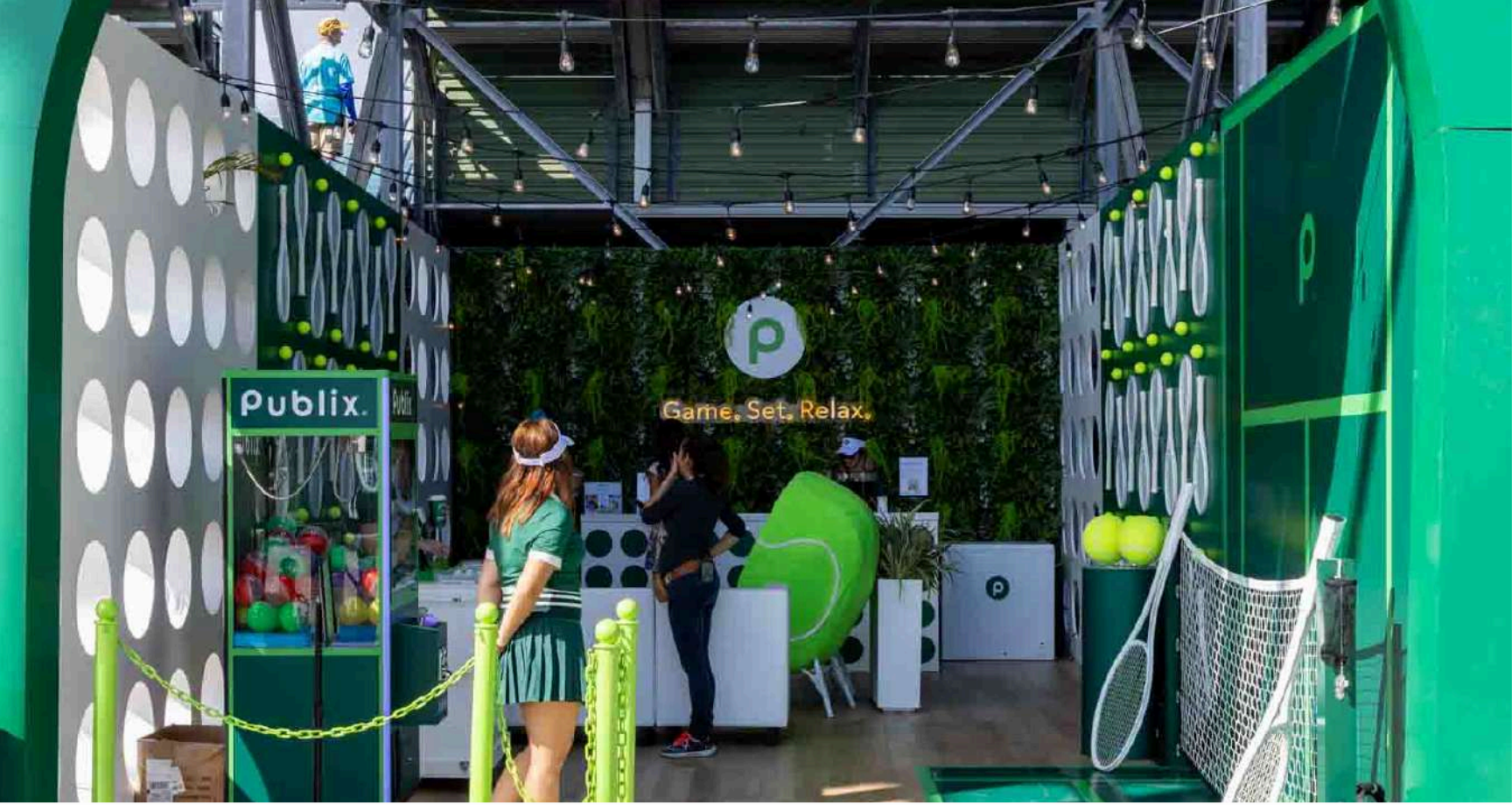
One of the best ways to market your products and services to the event's fan-base. Exhibition tents (10' x 10') are located along the main entrance walkway and adjacent to the Stadium Court. Inclusive of tables, chairs, linens, electric and signage. Our intimate site allows you to promote your company's services via proactive contests and promotions.

SPONSOR AMENITIES

Includes but not limited to the below:

- 10 x 10 Exhibition Booth, includes electric, signage, lighting, tables and chairs
- Exhibitor credentials and parking passes
- Opportunity to provide promo items in Volunteer gift bags
- Recognition as an Exhibitor and Company Link on Official Tournament Website - DelrayBeachOpen.com

EXHIBITOR SPONSORSHIP: \$5,500+



PREMIER PATRON SPONSORSHIP

PARTY AT THE DBO

Perfect for the local corporation looking to entertain associates, friends, and clients. Inclusive of hospitality and corporate advertising. Enjoy Courtside Box Seats, network with potential clients at the Box Series Holders' Reception, advertise in the Official Tournament E-Newsletter, and receive Premier Parking.

SPONSOR AMENITIES

Includes but not limited to the below:

- 2 Courtside Box Seats & Premier Parking for all 17 sessions
- Invitation for 2 to the Box Series Holders' Reception/Chamber Bash
- Corporate Identification at Box Seat Entrance on Stadium Court
- Opportunity to provide promo items in Volunteer gift bags
- Recognition in company E-Newsletter with 30,000+ subscribers
- Recognition a Premier Patron Partner and Company Link on Official Tournament Website - DelrayBeachOpen.com

PREMIER PATRON SPONSORSHIP: \$9,000+

GOLD SPONSORSHIP

BE BOLD

Looking to launch a product and/or shine at the event? Grow your company's recognition in the local and national market. Advertising includes Video Board Ads & PA Announcement to our daily patrons and the opportunity to market on-site with an activation area. Let the Delray Beach Open be your platform to target the sporting enthusiast.

SPONSOR AMENITIES

Includes but not limited to the below:

- Signage: Stadium Court Upper Level
- Courtside Box Seats and Premier Parking for all 17 sessions
- Special Event Sponsor (ie. Kids Day, Senior Day)
- 2 VIP Credentials
- Stadium Court Coin Toss Opportunity
- Video Board Ads/PA Announcements throughout the tournament
- Recognition on Delray Beach Open Social Media
- Opportunity to provide promo items in Volunteer gift bags and/or Ladies Day Luncheon goody bags
- Recognition in company E-Newsletter with 30,000+ subscribers
- Recognition as Gold Partner and Company Link on Official Tournament Website - DelrayBeachOpen.com
- Opportunity to activate on site with Exhibition Area (In some cases)

GOLD SPONSORSHIP: \$18,000+



PLATINUM SPONSORSHIP

SERVE AN ACE

The ultimate sponsorship package! Stadium Court Lower-Level Signage, National and International exposure, On-Site signage year round, Activaton Area, Presenting Sponsor of Special Event, DBO Food & Wine Series invitations, TV Commercials, Stadium Court Box Seats, VIP Parking and more!

SPONSOR AMENITIES

Includes but not limited to the below:

- Gold Sponsor Amenities Plus...
- Signage: Stadium Court Lower Level (Adjacent to Best Seats in the House)
- National & International Signage within Match Play (60m Homes Nationally & Over 170 Countries Worldwide.
- "Featured Sponsor Session" devoted to the Promotion of Sponsor, including recognition and Signage at event entrance
- Stadium Court promotion opportunity
- Video Board Ads/PA Announcements each session throughout the tournament
- Recognition on Delray Beach Open Social Media
- Recognition in company E-Newsletter with 30,000+ subscribers
- Recognition as Platinum Partner and Company Link on Official Tournament Website - DelrayBeachOpen.com

PLATINUM SPONSORSHIP: \$70,000+

DIAMOND SPONSORSHIP



BRING THE HEAT

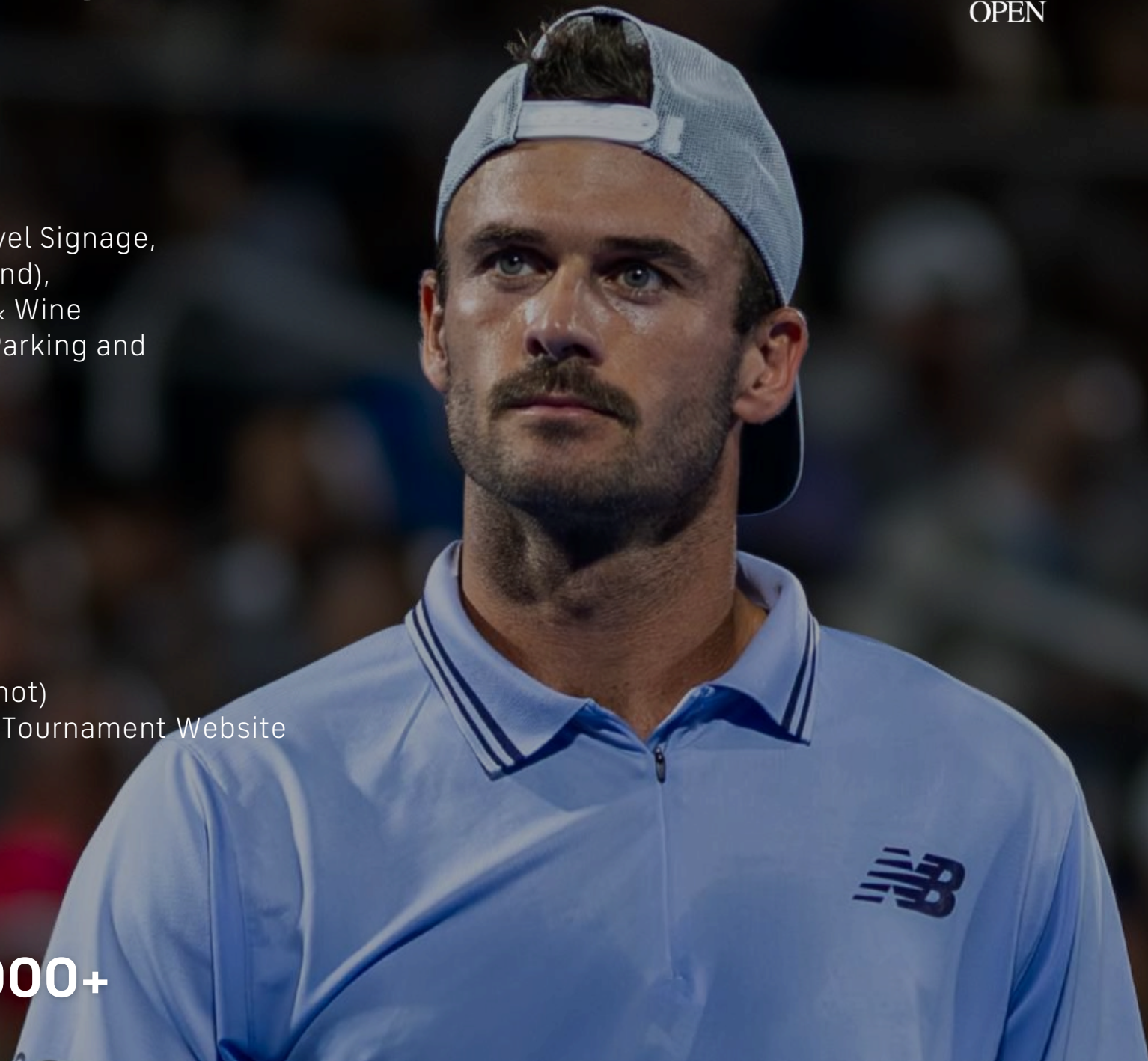
Raise the bar and be "seen" at the event! Stadium Court Lower-Level Signage, National and International exposure, On-Site Signage (all-year-round), Exhibition Booth, Presenting Sponsor of special event, DBO Food & Wine Series invitations, TV Commercials, Stadium Court Box Seats, VIP Parking and more!

SPONSOR AMENITIES

Includes but not limited to the below:

- Platinum Sponsor Amenities Plus...
- Signage: Stadium Court Lower Level LED Boards
- Signage: 2nd Show Court
- LED Boards Promotion Graphic (ie. Player Changeover, Great Shot)
- Recognition as Diamond Partner and Company Link on Official Tournament Website - DelrayBeachOpen.com

DIAMOND SPONSORSHIP: \$125,000+





PRESENTING SPONSORSHIP



ALL ACCESS PASS

Your partnership is exclusive and your company would be the official presenter of the DBO. Your brand would be associated with everything DBO related and will be a part of all marketing material. Market your company worldwide through our event and make a statement!

SPONSOR AMENITIES

Includes but not limited to the below:

- Name inclusion in Title of Tournament
- Category Exclusivity
- Platinum & Diamond Sponsor Amenities Plus...
- Recognition as Presenting Partner and Company Link on Official Tournament Website - DelrayBeachOpen.com

CALL FOR DETAILS: 561-330-6000



CO-TITLE SPONSORSHIP

BEST OF THE BEST

The true meaning of becoming one with the tournament. Want to be seen everywhere? Naming rights, exclusive category, TV Spots, Billboards, Parties, Tickets, seen and be seen. Your partnership is exclusive and your company would be the official Co-Title partner of the Delray Beach Open. Your brand would be associated with everything DBO related and will be a part of all marketing material. You are truly one of the family!

SPONSOR AMENITIES

Includes but not limited to the below:

- Name inclusion in Title of Tournament
- Category Exclusivity
- Platinum & Diamond Sponsor Amenities Plus...
- Signage: Stadium Court Lower Level LED Boards
- Signage: 2nd Show Court Lower Level
- National & International Signage within Match Play (60m Homes Nationally & Over 170 Countries Worldwide.
- "Featured Sponsor Session" devoted to the Promotion of Sponsor, including recognition and Signage at event entrance
- Recognition as Co-Title Partner and Company Link on Official Tournament Website - DelrayBeachOpen.com

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DBO FOOD & WINE SERIES



BOX SERIES RECEPTION/CHAMBER BASH
Guests enjoy complimentary food & beverage tastings from local restaurants.



LADIES LUNCHEONS
400+ ladies over the two-day affair. Gather and gab with your girlfriends while sipping wines provided by Caymus Vineyards.



BURGERS, BOURBON & BREW
Sample some of the best burgers this town has to offer while enjoying beer, wine and bourbon cocktails.



VIP GRAND TASTING EVENT
It's all about the food and drinks! Culinary delights provided by VIP Caterers featuring beverage partners Caymus Vineyards, American Icon Brewery and Jim Beam.
SOLD OUT IN 2026!



TACO'S, TEQUILA & TENNIS
Presented by Dano's Tequila. A match made in heaven featuring local restaurants to see who has the best taco & beverage pairing.
SOLD OUT IN 2026!



SERVE & SAVOR
Come enjoy all your Italian favorites at our Serve & Savor night with culinary delights by local restaurants and beverage partners Caymus Vineyards and American Icon Brewery.



GAME, SET, POUR
Ultimate pairing event for 400+ featuring the best beer, wine & food around!
SOLD OUT IN 2026!



CHAMPIONSHIP BRUNCHES
Come enjoy an upscale brunch during championship weekend with bottomless mimosas and culinary delights provided by VIP Caterers.



CONTACT US TODAY FOR MORE INFORMATION ON BECOMING A PARTNER!

561-330-6000

www.DelrayBeachOpen.com

